

Report subject	<b>A shared vision for Bournemouth, Christchurch and Poole 2024-28 Strategy and Delivery Plan</b>
Meeting date	22 May 2024
Status	Public Report
Executive summary	<p>BCP Council's high-level vision, priorities and ambitions were adopted by Council in January 2024.</p> <p>The 'A shared vision for Bournemouth, Christchurch and Poole 2024-28' is a corporate strategy which sets out the council's vision, priorities and ambitions as well as the principles which underpin the way the council will work as it develops and delivers its services.</p> <p>A delivery plan has been incorporated into the strategy, prepared in consultation with Cabinet, directors and council officers, to provide focus areas and measures of progress for achieving the vision, priorities and ambitions. Performance will be monitored and reported in a new dashboard.</p> <p>This strategy is a key component of a whole council approach to performance management.</p>
Recommendations	<p><b>It is RECOMMENDED that Cabinet:</b></p> <ul style="list-style-type: none"> <li><b>(a) Approve the delivery plan</b></li> <li><b>(b) Agree the measures for monitoring progress and ensuring accountability for delivery</b></li> <li><b>(c) Agree to establishing new governance arrangements for reporting and tracking progress.</b></li> </ul>
Reason for recommendations	<p>A corporate strategy is vital for identifying and gaining visibility of the council's key priorities. These represent the objectives and outcomes that the council's performance will be judged against.</p> <p>The strategy's objectives are the beginning of a golden thread that links personal, team and service performance to the things that matter most to the organisation and as such will be a vital component of the council's performance management framework.</p> <p>The strategy will influence the allocation and distribution of resources ensuring that the organisation commits its limited resources in accordance with its stated priorities.</p>
Portfolio Holder(s):	Councillor Vikki Slade, Leader of the Council
Corporate Director	<p>Graham Farrant, Chief Executive</p> <p>Isla Reynolds, Director of Communications, Marketing and Policy</p>
Report Authors	<p>Gail Scholes, Head of Policy, Sustainability &amp; Inclusion</p> <p>Sophie Bradfield, Principal Policy and Strategy Officer</p>

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Contributors:	Cabinet, directors and council officers
Wards	Council-wide
Classification	For Decision

## Background

1. BCP Council's high-level vision, priorities and ambitions were developed following a process of stakeholder engagement from June to October 2023.
2. Feedback from engagement activities were used to reshape the document and a final vision and headline priorities and ambitions were adopted by Council in January 2024.
3. The next stage of preparing the corporate strategy was to develop a delivery plan which aligned with the council's budget setting process.

## Delivery Plan

4. The 'A shared vision for Bournemouth, Christchurch and Poole 2024-28' strategy sets out the council's vision, priorities and ambitions and the principles which underpin the way the council will work, as it develops and delivers its services.
5. The delivery plan incorporated into the strategy sets out focus areas and measures of progress under each ambition which will be used to focus council activities and monitor performance. These have been sourced from workplans which are captured and monitored in team and service plans.
6. The delivery plan has not been designed to capture in detail the hundreds of services the council provides. It identifies the key areas for improvement or development in achieving the vision, priorities and ambitions.
7. Several ambitions are shared with partners in the public, private and third sector. A key principle in our approach as a council will be to work closely with partners, remove barriers and empower and enable others in the delivery of some of these ambitions.
8. The council's shared vision for Bournemouth, Christchurch and Poole is the beginning of a golden thread that will link service, team and personal performance to the things that matter most to the organisation. Together they are the key components that will lead the council's corporate approach to performance management.
9. The strategy will influence the allocation and distribution of resources, ensuring that the organisation commits its limited resources in accordance with its stated priorities.
10. Progress will be monitored and reported on a quarterly basis, providing useful insight for service planning and decision-making.
11. Baselines, targets and intervention levels will be set for every measure of progress, feeding into a new performance dashboard as part of a corporate performance management.
12. Progress will be reported to a formal governance structure, who will track progress and identify any key risks. Q1 performance will be presented to Cabinet late Summer.

## Summary of financial implications

13. Financial implications have been considered as part of the development of the strategy and delivery plan and where appropriate identified in the council's Medium-Term Financial Plan. The delivery of the focus areas, including funding considerations, may be subject to further Cabinet decisions in due course.

## Summary of legal implications

14. There are no immediate legal implications arising from this report, although the implementation of the specific actions may result in the need for legal input which will be considered on a case by case basis.

### **Summary of human resources implications**

15. The change and transformation commitments identified in the strategy and delivery plan will result in several implications for the way staff work. These will be managed in accordance with the council's change management policy.
16. Service Directors will identify appropriately skilled or trained individuals to implement the actions as part of the delivery plan.

### **Summary of sustainability impact**

17. Sustainability was identified as central to the shared vision for Bournemouth, Christchurch and Poole and this has been woven throughout the ambitions and has been developed into focus areas within the delivery plan, to tackle climate change and to protect the natural environment.
18. The strategy and delivery plan is also aligned to the United Nations Sustainable Development Goals, a framework for the major global challenges of economic, environmental, and social sustainability.
19. The council has also taken further steps to combat the effects of climate change, by signing up to the UK100 Network. This is a network of ambitious local leaders who have pledged to lead a rapid transition to Net Zero ahead of the UK's legal target.

### **Summary of public health implications**

20. Wellbeing is a theme throughout the strategy and can be seen within the vision, priorities, ambitions, focus areas and measures of progress. The strategy and delivery plan demonstrate due regard to the Dorset Integrated Care Partnership Strategy, Working Better Together.

### **Summary of equality implications**

21. The council's equality and diversity commitments are expressed throughout the strategy and individual equality impact assessments will support all new projects and plans as part of delivery.
22. An equality impact assessment has been undertaken for the strategy.

### **Summary of risk assessment**

23. Risks and issues have been considered by services in the development of the strategy and delivery plan and will continue to be monitored through the performance management process.

### **Background papers**

[BCP Council's Corporate Strategy High-Level Summary](#)

[State of BCP Report 2023](#)

### **Appendices**

Appendix 1 – A shared vision for Bournemouth, Christchurch and Poole - strategy and delivery plan